

**Inglés para profesionales:**

# **/ RETAIL FOOTWEAR**

**/ Método educativo  
progresivo y natural.**

**/ Recursos educativos  
adicionales de gran  
valor que sirven de  
apoyo a las lecciones.**

**/ Un entorno virtual  
que integra las últimas  
tendencias tecnológicas  
aplicadas a los cursos  
de idiomas.**

# /EL CURSO

Al completar satisfactoriamente los objetivos del curso en este nivel, los alumnos serán capaces de nombrar, pedir y describir los productos habituales que se venden en una zapatería. En situaciones familiares, los alumnos saludarán a la gente, preguntarán y comprenderán lo que necesitan los clientes y harán recomendaciones amables.

Mediante la inferencia del contexto y el uso de ejercicios interactivos para confirmar la comprensión, los alumnos practicarán la escucha y completarán diálogos de muestra que consoliden el vocabulario del tema.

Completará ejercicios escritos que demuestren que es capaz de relacionar las formas escritas de las palabras con el vocabulario utilizado en las conversaciones entre los clientes y un profesional que trabaja en una zapatería.

Practicarás los términos de los ejercicios y llevarás un registro de tu pronunciación para controlar tus progresos y fomentar la reflexión.

**Duración y lecciones del curso:**

/ 6 lecciones

/ 30 horas lectivas



Tecnología que mejora el **autoaprendizaje del Inglés:**



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# /Retail Footwear

## 1- Types of shoes:

After this lesson, the learner will be able:

- Describe products and give explanations about the differences between shoe types and their basic purpose.
- Complete written exercises that demonstrate you are confidently capable of matching the written forms of expressions to the sounds and images that correspond to them.
- Test knowledge of the terms in the exercises and keep a record of pronunciation to monitor the progress made and encourage reflection.

## 4- Buying and exchanging new shoes:

-In these real life situations, students will hear a conversation between the shop assistant and a customer who would like to buy new shoes and learn about exchanges of product.

## 2- Purchasing:

After this lesson, the learner will be able:

- Give information about different products and their purpose.
- Say what the price of an item is and take payment.
- Order common expressions in conversations that provide a professional service to the client and record them.
- Complete written exercises that demonstrate you are capable of matching the written forms of designs to the sounds and images that correspond to them.
- Test knowledge of the terms in the exercises and keep a record of your pronunciation to monitor the progress you make and encourage reflection

## 5- Everyday customer questions:

-In this dialogue, students will hear common questions asked by customers to shop assistants in the retail shoe industry.

## 3- Complaining / Useful expressions:

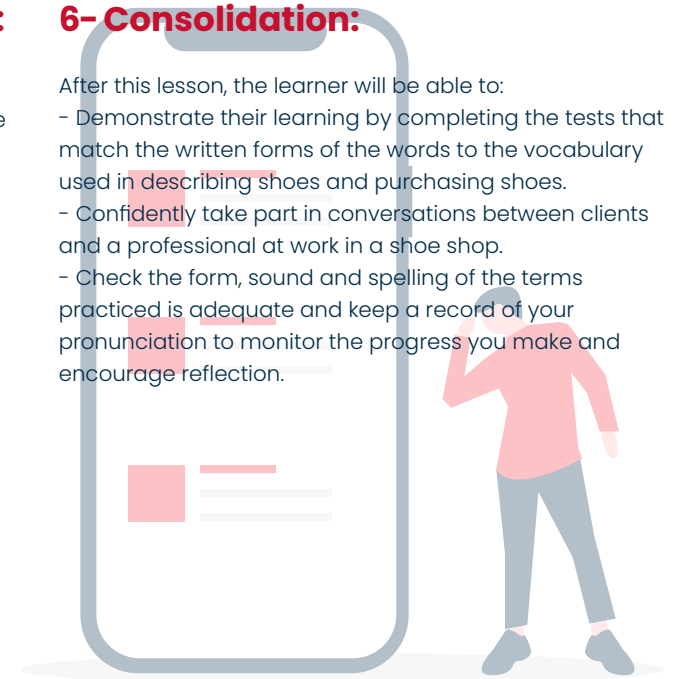
After this lesson, the learner will be able:

- Give explanations about the differences between products serving the same basic purpose.
- Describe products, refund or exchange faulty or unwanted goods and inform clients about purchase prices.
- Order expressions common in conversations that provide professional service.
- Complete written exercises that demonstrate you are capable of matching the written forms of designs to the sounds and images that correspond to them.
- Test knowledge of the terms in the exercises and keep a record of your pronunciation to monitor the progress you make and encourage reflection.

## 6- Consolidation:

After this lesson, the learner will be able to:

- Demonstrate their learning by completing the tests that match the written forms of the words to the vocabulary used in describing shoes and purchasing shoes.
- Confidently take part in conversations between clients and a professional at work in a shoe shop.
- Check the form, sound and spelling of the terms practiced is adequate and keep a record of your pronunciation to monitor the progress you make and encourage reflection.





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