



**Inglés para profesionales:**

# **/ RETAIL APPAREL**

**/ Método educativo  
progresivo y natural.**

**/ Recursos educativos  
adicionales de gran  
valor que sirven de  
apoyo a las lecciones.**

**/ Un entorno virtual  
que integra las últimas  
tendencias tecnológicas  
aplicadas a los cursos  
de idiomas.**

# /EL CURSO

Al completar con éxito los objetivos del curso en este nivel, los alumnos serán capaces de nombrar, pedir y describir los productos más comunes a la venta en una tienda de ropa. En situaciones familiares, los alumnos saludarán a la gente, preguntarán y comprenderán lo que necesitan los clientes y harán recomendaciones amables.

Mediante la inferencia del contexto y el uso de ejercicios interactivos para confirmar la comprensión, los alumnos practicarán la escucha y completarán diálogos de muestra que consoliden el vocabulario del tema.

Completará ejercicios escritos que demuestren que es capaz de relacionar las formas escritas de las palabras con el vocabulario utilizado en las conversaciones entre los clientes y un profesional que trabaja en una tienda de ropa.

Practicarás los términos de los ejercicios y llevarás un registro de tu pronunciación para controlar tus progresos y fomentar la reflexión.

**Duración y lecciones del curso:**

**/ 12 lecciones**

**/ 30 horas lectivas**



Tecnología que mejora el **autoaprendizaje del Inglés:**



**Reconocimiento por voz**



**Audios MP3 descargables**



**Videos con Story Telling**



**Test de nivel por destrezas**



**Grupos de conversación**



**Certificado de aprovechamiento**



**Para todos los dispositivos**



**Speaking, reading, listening, writing**

Nuestros cursos online de inglés incorporan las **últimas tecnologías** para el autoaprendizaje. Tenemos cursos para todos los niveles del Marco Común Europeo de Referencia.



# /Retail Apparel

## 1- Patterns:

After this lesson, the learner will be able:

- To recognize and name common patterns for products on sale at a clothing shop.
- Complete written exercises that demonstrate you are capable of matching the written forms of designs to the sounds and images that correspond to them.
- Test knowledge of the terms in the exercises and keep a record of your pronunciation to monitor the progress you make and encourage reflection.

## 4- Consolidation:

After this lesson, the learner will be able to:

- Demonstrate their learning by completing the tests that match the written forms of the words to the vocabulary used in describing clothing, clothing materials and designs.
- Take part in conversations between clients and a professional at work in a clothes shop.
- Check the form, sound and spelling of the terms practiced is adequate and keep a record of your pronunciation to monitor the progress you make and encourage reflection.

## 7- Pieces of clothing:

-The course content introduces vocabulary in the area of retailing specifically related to pieces of clothing. There is pronunciation practice and the learner is exposed to verbal and written practice of the vocabulary. Sentences and definitions of all vocabulary are available for full comprehension of terms. Vocabulary includes: jumpsuit, swimsuit, uniform and overalls, among other terms.

## 2- Clothes:

After this lesson, the learner will be able:

- To recognize and name common men and women's clothing and accessories for products on sale at a clothing shop.
- Complete written exercises that demonstrate you are capable of matching the written forms of clothes and clothing patterns to the sounds and images that correspond to them.
- Test knowledge of the terms in the exercises and keep a record of your pronunciation to monitor the progress you make and encourage reflection.

## 5- Refund and exchange policy:

-In this lesson, students will practice their understanding and comprehension by listening and following along with two typical situations in a real life situation. Firstly, we will be listening to two customers talking at the clothing shop with the shop assistant about the refund and exchange policy of the clothing shop.

## 8- At the clothing shop:

-The course content introduces vocabulary in the area of retailing specifically related to the clothing shop. There is pronunciation practice and the learner is exposed to verbal and written practice of the vocabulary. Sentences and definitions of all vocabulary are available for full comprehension of terms. Vocabulary includes: clothes rack, garment bag and trend, among other terms.

## 3- Fabrics / Useful expressions:

After this lesson, the learner will be able:

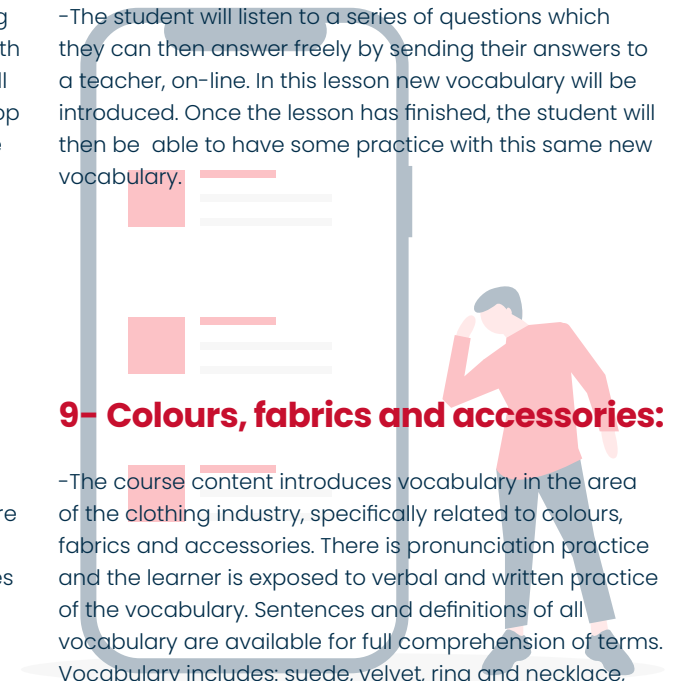
- To recognize and name common fabrics designs on sale at a clothing shop.
- Use common expressions to provide a professional service to the client.
- Complete written exercises that demonstrate you are capable of matching the written forms of designs to the sounds and images that correspond to them.
- Test knowledge of the terms in the exercises and keep a record of your pronunciation to monitor the progress you make and encourage reflection.

## 6- Trying clothes on:

-The student will listen to a series of questions which they can then answer freely by sending their answers to a teacher, on-line. In this lesson new vocabulary will be introduced. Once the lesson has finished, the student will then be able to have some practice with this same new vocabulary.

## 9- Colours, fabrics and accessories:

-The course content introduces vocabulary in the area of the clothing industry, specifically related to colours, fabrics and accessories. There is pronunciation practice and the learner is exposed to verbal and written practice of the vocabulary. Sentences and definitions of all vocabulary are available for full comprehension of terms. Vocabulary includes: suede, velvet, ring and necklace, among other terms.



# /Retail Apparel

## 10- Let's go shopping!

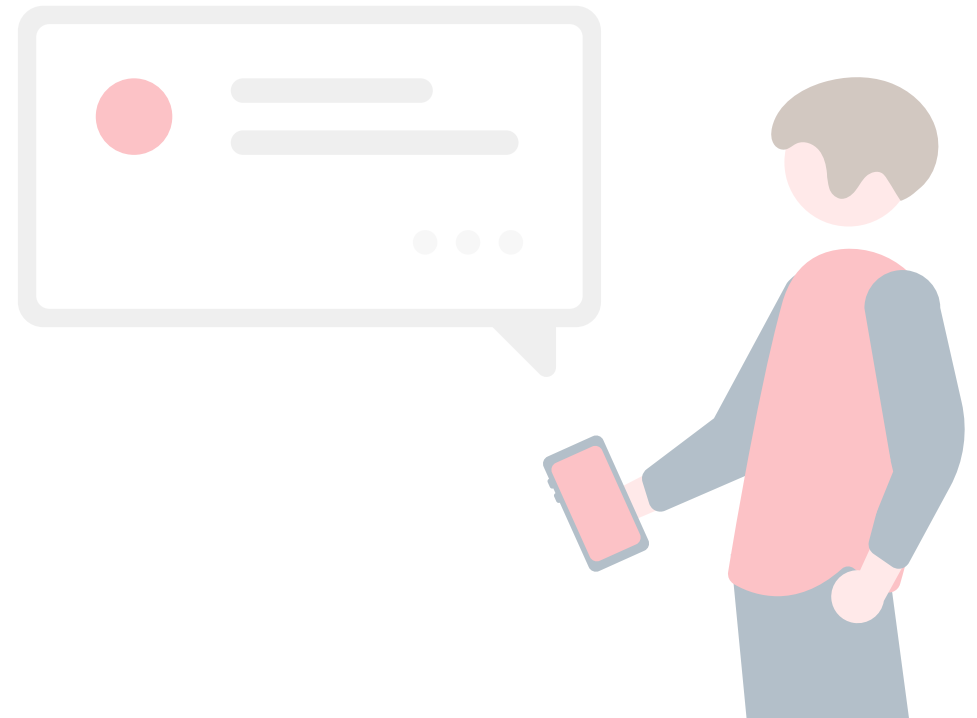
-In this lesson, students will practice their understanding and comprehension by listening and following along with two typical situations in a real life situation. Firstly, we will be listening to a couple talking about the most appropriate pieces of clothing to wear in a formal event and then deciding the best outfit at the clothes shop. Secondly, we will be listening to a conversation between the couple and the shop assistant at the clothing shop when buying the outfit for the formal event.

## 11- Dress code

-The learner will work their freeform speaking by answering questions that are asked related to retailing and specifically related to situations in a clothing shop. The questions will be sample questions a customer would ask in a clothing shop.

## 12- Consolidation

-This activity will further reinforce vocabulary understanding. Through a variety of different interactive activities, the consolidation lesson will revise all the vocabulary studied in this module and continue learning skills.







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